

**A FEW FEARFUL PHYSICIANS FORCE**  
**FUNNY FARCIAL "FLU" FRIVOLITIES**  
**FOR FRENZIED FOLKS**

**AND**

**A FEW FURTHER, FIRM AND FORESEEN FATAL**  
**"FLU" FACTS AND FIGURES**

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Compiled, Edited, Printed and Presented with the Compliments of



**PRESIDENT, THE PALMER SCHOOL OF CHIROPRACTIC**  
**"CHIROPRACTIC FOUNTAIN HEAD"**  
**DAVENPORT, IOWA**

# WHAT CHIROPRACTIC HAS DONE IS WHAT CHIROPRACTIC CAN DO TO CONTROL AND TO PREVENT THE SO-CALLED SPANISH "FLU"

At a meeting of the Southwest Iowa Chiropractors' Association held at the Council Bluffs Chamber of Commerce, December 8, statistics gathered from Chiropractors from the nine counties represented by the association, showed that of 353 so-called flu cases adjusted by various members of the association only one case developed pneumonia.

**NO DEATHS WERE REPORTED FROM PNEUMONIA.**

**NO DEATHS WERE REPORTED FROM THE SO-CALLED FLU.**

**OF 185 CASES TAKEN FOR ADJUSTMENTS FOR THE PREVENTION OF THE SO-CALLED FLU ONLY ONE CASE CONTRACTED THE DISEASE.**

Medical men of every school agree that body resistance, the normal functioning of all its parts and organs, is the best preventative of influenza, pneumonia or any other disease. Chiropractors go a step farther and claim disease cannot attack a body which functions in all its parts normally and perfectly.

The power for all bodily functions lies in the brain and spinal column. Here all the nerve centers which control the power are located. The slightest pressure on one of these nerves means failure of the organ or part which it controls to function properly and thus subject it to the attacks of disease.

Chiropractic restores the native power and the proper function and defeats disease through nature's own process—the healthy, normal functioning of all parts of the body.

Now when the health of the community is jeopardized, when fear is allied with disease and health morale is low, is it not the part of wisdom to have the body in fighting trim, ready to resist and dispose of disease?

Chiropractic adjusts the cause of bodily ailments and thus defeats disease.

Whether you believe there is a so-called Spanish flu (the germ of which science has not been able to isolate) or whether you believe in the old fashioned gripe or "bad cold," is it not worth while to investigate, with an open mind, the science of Chiropractic which is based on natural methods for health. It has proved beyond a doubt the best method for so-called flu. Call your local Chiropractor; ask him to explain it. Let him explain life's relation to the body and the causes of interference with its normal functions, and Chiropractic's application.

All properly adjusted patients for the "Flu" enjoy better health than before the attack.

**CONSIDER WHAT CHIROPRACTIC HAS DONE AND WHAT CHIROPRACTIC CAN DO  
TO CONTROL AND PREVENT SO-CALLED FLU AND OTHER DISEASES.**

## **CHIROPRACTIC COMMITTEE**

(Council Bluffs Nonpareil, Council Bluffs, Iowa, Dec. 11, 1918. Southwestern Iowa Chiropractors' Association.)



## WHO IS THE QUACK?

ON OCTOBER 17TH, A PUBLIC MEETING OF THE DAVENPORT BOARD OF HEALTH WAS HELD WITH MERCHANTS PRESENT TO PROTEST AGAINST A QUARANTINE BEING PLACED ON THEIR BUSINESS.

AMONG THOSE PRESENT WAS B. J. PALMER, REPRESENTING THE PALMER SCHOOL OF CHIROPRACTIC, WHICH WAS ALSO ORDERED CLOSED.

ALSO PRESENT WAS MAJOR DR. CLARK, REPRESENTING THE INTERESTS OF THE ROCK ISLAND ARSENAL.

"Mr." Palmer suggested 3 methods of eliminating the necessity for a long drawn out quarantine:—

1st. A full and complete, air-tight, water-proof quarantine. If this was done there would be no "Flu" in Davenport in 48 hours. The Board of Health clearly saw the reason.

2nd. With 20 automobiles and as Captain of 300 Chiropractors, Dr. B. J. Palmer offered to give FREE adjustments to every case reported. If this was done there would be no "Flu" in Davenport within 48 hours.

3rd. Quarantine the SICK in his home; not the THOUSANDS OF WELL ONES in their business. In reply to the first question, Major Clark said that all we, and other merchants, that of was dollars and cents.

In reply to the second, Major Clark went into an abusive tirade of Chiropractic being quackery; B. J. Palmer and his students were quacks; and that "Mr." Palmer was taking advantage of the occasion to advertise his professional quackery," etc.

In regard to the 3rd method, Dr. Denahan, representing the Scott County Medical Society, said it was not feasible because men would not be reported for quarantine.

The 1st solution was ignored; then tried; taken off; tried again and is now off once more.

The 2nd solution was ignored officially; tried and proven on 1,633 cases unofficially with the results given.

The 3rd solution is now in force.

The novice senior Chiropractic students or the experienced graduated Major Clark physicians?

The people who are just learning to be Chiropractors or the person who knows so much that he must close the city to try and find out something?

The City of Davenport had 4,863 "reported" cases of "FLU" with 274 deaths under medical care.

The P. S. C. had 1,633 cases, which were NOT "Flu," therefore NOT "reported" with but one death under Chiropractic adjustments.

Had the 1,633 cases been "reported" there would have been greater fright; greater fear; more deaths; a longer quarantine.

The business interests of Davenport can make a comparison and thus easily PROVE WHO WAS THE QUACK?

Since May 1st, 1918, the P. S. C. had had 37,450 cases of all kinds and character. These are the "given-up-die," "hopeless," "nothing-I-can-do-for-you" kind. Conservatively not over 30 have died out of that immense number, in nine years.

How "authorities" do differ:—

In Davenport they especially constructed an Emergency Hospital to take the "Flu" cases to.

Thos. S. Hale, M. D., Editor of Medical Council (Nov. 1918), in an Editorial on "Some Lessons from the Influenza Epidemic," says:—

"But in Boston, by the second week of October, 1918, it began to be realized that close confinement to congested hospital wards was a mistake, and that fresh air and sunshine are the real curative agents.—In, on the whole the most important lesson of the epidemic is that sunshine and fresh air is of vital importance in an influenza epidemic; that hygienic contact, especially avoiding all mass gatherings under one roof, is dangerously precautionary; AND THAT HOME TREATMENT IS, EXCEPT IN POVERTY STRICKEN AND CONGESTED ENVIRONMENT, PREFERABLE TO HOSPITAL TREATMENT."

There are always two sides to every question. Not all the physicians of Davenport endorsed this "Flu" fear nor its quarantine, neither did they "report" every case of mild, sniffles, paralysis or cough as "Flu." There are physicians in Davenport (and they were those who had gone thru epidemics before) who condemned, as unnecessary, this quarantine but they need adjustments to give them backbone to stand up and say so.

How "authorities" do differ:—

In Davenport you are especially instructed to go to bed and call a physician.

Dr. Hale, in the same medical magazine mentioned above, same article, says:—

"Medication is purely symptomatic. We were in contact with the cases of physicians who used MANY drugs and those who used PRACTICALLY NONE, and WE COULD PERCEIVE LITTLE DIFFERENCE IN RESULTS. The physician of common sense and aided by an efficient nurse HAD GOOD RESULTS WHETHER HE USED FEW OR MANY DRUGS WHILE THE MAN WHO DEPENDED UPON DRUGS and neglected the precautions outlined in this article HAD A LARGE MORTALITY."

If you FEAR "Flu"—Leave drugs alone.

If you believe is getting "Flu"—Stay at home.

If you HAVE "Flu"—Take adjustments.